

**AMENDMENT AND PRESENTATION OF CLAIMS**

Please replace all prior claims in the present application with the following claims.

1. - 75. (Canceled)

76. (New) A method comprising:

determining to generate a user interface, the user interface including at least one interactive element and at least one menu object displayed proximate to the at least one interactive element;

receiving a request for a selected service from a terminal, the service is selected via the user interface;

determining one or more attributes of the terminal;

selecting a template from a plurality of templates, according to the one or more attributes of the terminal; and

determining to convert data associated with the selected service from a first language format to a second language format.

77. (New) The method of claim 76, wherein the at least one interactive element is associated with at least one command, and wherein selection of the at least one command causes an operation to be applied to the at least one interactive element irrespective of whether the at least one interactive element was previously selected.

78. (New) The method of claim 76, wherein the request is received from a browser configured to operate on the terminal.

79. (New) The method of claim 76, further comprising determining to modify the data associated with the selected service according to a user profile.

80. (New) The method of claim 76, wherein each of the plurality of templates is specific to one of a plurality of services.

81. (New) The method of claim 76, wherein the first language format is not compatible with the terminal and the second language format is compatible with the terminal.

82. (New) The method of claim 76, wherein the determination to convert the data from the first language format to the second language format includes applying instructions for converting the data to the selected template.

83. (New) An apparatus comprising:

at least one processor; and

at least one memory including computer program code,

the at least one memory and the computer program code configured to, with the at least one processor, cause the apparatus to perform at least the following:

determine to generate a user interface, the user interface including at least one interactive element and at least one menu object displayed proximate to the at least one interactive element,

receive a request for a selected service from a terminal, the service is selected via the user interface,

determine one or more attributes of the terminal,

select a template from a plurality of templates, according to the one or more attributes of the terminal, and  
determine to convert data associated with the selected service from a first language format to a second language format.

84. (New) The apparatus of claim 83, wherein the at least one interactive element is associated with at least one command, and wherein selection of the at least one command causes an operation to be applied to the at least one interactive element irrespective of whether the at least one interactive element was previously selected.

85. (New) The apparatus of claim 83, wherein the request is received from a browser configured to operate on the terminal.

86. (New) The apparatus of claim 83, wherein the apparatus is further caused to determine to modify the data associated with the selected service according to a user profile.

87. (New) The apparatus of claim 83, wherein each of the plurality of templates is specific to one of a plurality of services.

88. (New) The apparatus of claim 83, wherein the first language format is not compatible with the terminal and the second language format is compatible with the terminal.

89. (New) The apparatus of claim 83, wherein the determination to convert the data from the first language format to the second language format includes applying instructions for converting the data to the selected template.

90. (New) A computer-readable storage medium carrying one or more sequences of one or more instructions which, when executed by one or more processors, cause an apparatus to at least perform the following steps:

determining to generate a user interface, the user interface including at least one interactive element and at least one menu object displayed proximate to the at least one interactive element;

receiving a request for a selected service from a terminal, the service is selected via the user interface;

determining one or more attributes of the terminal;

selecting a template from a plurality of templates, according to the one or more attributes of the terminal; and

determining to convert data associated with the selected service from a first language format to a second language format.

91. (New) The computer-readable storage medium of claim 90, wherein the at least one interactive element is associated with at least one command, and wherein selection of the at least one command causes an operation to be applied to the at least one interactive element irrespective of whether the at least one interactive element was previously selected.

92. (New) The computer-readable storage medium of claim 90, wherein the request is received from a browser configured to operate on the terminal.

93. (New) The computer-readable storage medium of claim 90, wherein the apparatus is further caused to modify the data associated with the selected service according to a user profile.

94. (New) The computer-readable storage medium of claim 90, wherein each of the plurality of templates is specific to one of a plurality of services.

95. (New) The computer-readable storage medium of claim 90, wherein the first language format is not compatible with the terminal and the second language format is compatible with the terminal.

96. (New) The computer-readable storage medium of claim 90, wherein the determination to convert the data from the first language format to the second language format includes applying instructions for converting the data to the selected template.